

From: ehud barak <ehbarak1@gmail.com>
To: Avinoam Brog <broga@mwi.co.il>
CC:
Date: Tue, 10/22/2013 2:42:49 PM
Subject: Re: Brainster executive summery 16.10.13

Avinoam

Any business plan? Is the idea/product patented?where? Any assessments of potential customers? Their size? The size of the potential market for this/follow up product?What do you plan to sell? Software?hardware?licenses?analytic edge? At what range of Prices? Who is the Competition? Have you thought of all these?

Call me re this email.

Best

Ehud

Sent from my iPhone

On Oct 22, 2013, at 10:26, Avinoam Brog <broga@mwi.co.il> wrote:

Dear Ehud

Attached please find a short description of our start-up Brainster.

We are looking to raise up to 500,000 USD from one or few investors.

The company value is 2,500,000 USD.

If you have any question please free to ask and we will be delighted to answer any such question.

Best regards

Avinoam

Avinoam Brog

President

Market Watch - Ipsos Israel

<image001.png>

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<http://www.youtube.com/watch?v=FM9kCfFrhRg>

<Brainster executive summery 16.10.13.ppt>